

Coffee & Tea Fundraising Program

Our organic coffees are roasted to order locally in Richmond in small batches

Our teas are ethically Sourced and are handcrafted locally in Richmond

By using organically grown coffee & ethically sourced teas, we are actively engaged in protecting the environment, wildlife and farming communities

We care deeply about our community, family & sustainability

1% of the sale of all our coffees will go to support 1% for the planet campaign

Wholesale Price	Suggested Retail Price	Profit
COFFEE		
Rainforest & Decaf Cost: \$11.99	\$15.99	\$4.00/Bag
Safari, Equator & Sumatra Cost: 10.99	\$14.99	\$4.00/Bag
TEA		
Black, Green & Herbal Teas: \$8.99	\$10.99	\$2.00/Box
Decaf Earl Grey: \$10.15	\$12.15	\$2.00/Box
Wellness Teas: \$10.99	\$12.99	\$2.00/Box

Example

This example is based on the above suggested selling price:

300 students each sell just 2 bags of coffee = 600 bags @ \$4.00/bag profit = \$2400.00

300 students each sell just 2 boxes of tea = 600 boxes @ \$2.00/box profit = \$1200.00

Steps for Success

Ascertain how much money the group wishes to raise

Show them how the goal may be reached

Make the goal realistic by following the steps outlines below:

- Goal
- Number of people in your group
- Number of coffee bags or tea boxes they think each person can sell

You can sell to friends, neighbours, workplace and clubs

They make great stocking and gift basket stuffers at Christmas or gifts for last minute functions